

Business Intelligence Con Excel Tabelle Pivot Macro Formule E Funzioni Al Servizio Dei Processi Aziendali

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[Business intelligence con Excel. Tabelle pivot, macro ...](#)

Whether you like it or not, Microsoft Excel is without doubt the number one tool for business intelligence. By combining it with some database technology it can provide you with the business edge.

[Business Intelligence with Microsoft Excel and Access](#)

A Pivot Chart is one of the wonders of the dashboard It's available on practically every PC, and the capacity of Excel for data manipulation make it a strong business intelligence (BI) tool. On top...

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The solution is a technology called business intelligence (BI) which is based on data warehouse and provides a strategic advantage.

[Toyota: From Excel to Business Intelligence - BI Articles ...](#)

Business Intelligence con Excel: tabelle pivot, macro, formule e funzioni al servizio dei processi aziendali (Lavorare con Excel Vol. 1) (Italian Edition) eBook: Borazzo, Francesco, Rolfo, Angelo: Amazon.co.uk: Kindle Store

[Business Intelligence con Excel: tabelle pivot, macro ...](#)

Role of Excel In Business Intelligence Within the BI landscape, the role of Excel is very central. This can be seen from the fact that most, if not all, BI tools have a "connect to Excel" button as a primary feature. This is true ever for BI tools which costs millions of dollars.

[Excel for Business Intelligence & Analytics - Excel TV](#)

Chris kicks off the course by outlining the power Excel landscape and spelling out when to use business intelligence tools like Power Query, Power Pivot, and DAX. He then dives into Power Query, explaining how to leverage key query editing tools to connect and transform data.

[Excel Business Intelligence: Power Query](#)

Written by a team of Business Intelligence experts, Microsoft Business Intelligence Tools for Excel Analysts introduces business analysts to the rich toolset and reporting capabilities that can be leveraged to more effectively source and incorporate large datasets in their analytics while saving them time and simplifying the reporting process.

[Microsoft Business Intelligence Tools for Excel Analysts ...](#)

Mini curso de Business Intelligence en Excel - Tablas Din\u00e1micas, Gr\u00e1ficas y Dashboards - Parte 2 - Duration: 36:03. A2 Capacitaci\u00f3n: Excel 146,826 views 36:03

[BUSINESS INTELLIGENCE EN EXCEL Y POWER BI CLASE 1](#)

ReportServer is a modern and versatile open source business intelligence (BI) platform with powerful reporting features. With ReportServer you are not limited to one provider's solutions. ReportServer integrates Jasper, Birt, Mondrian and Excel -based reporting: choose what best suits your needs!

Questo manuale insegna a utilizzare Excel in applicazioni aziendali e finanziarie andando oltre le normali funzionalit\u00e0 di un foglio di calcolo. Grazie a formule, funzioni, macro e tabelle pivot Excel diventa uno strumento versatile che permette di creare modelli economici, simulare scenari di mercato, elaborare e comparare dati eterogenei, sviluppare business plan e soprattutto prendere decisioni monitorando andamenti e risultati attraverso prospetti di sintesi e cruscotti aziendali dinamici. Una lettura adatta a manager, analisti e consulenti che si confrontano con imprese di diverso tipo e che hanno la necessit\u00e0 di definire e controllare processi e attivit\u00e0 di complessit\u00e0 crescente.

Power BI is a powerful self-service (and enterprise) business intelligence (BI) tool that was first made generally available by Microsoft in July 2015. Power BI is a complete BI package that covers the end to end BI process including data acquisition (get data), data modelling (prepare/model the data) and data visualisation (analyse the data). And there is a lot of good news about this tool including the fact that the skills needed to succeed with Power BI are fully transferable to Microsoft Excel. There are 3 learning areas required to master everything Power BI Desktop has to offer.1. The M Language - used for data acquisition2. The DAX Language - used to prepare and model data3. Visualisation and analysis - used to present data in a compelling wayPower BI is probably the first commercial grade software product that brings all of these areas into a single software package that is completely accessible to a business user (you don't need to be an IT pro). This book focuses on number 2 above, the DAX language (Data Analysis Expressions). Super Charge Power BI Desktop is the second book written by Matt Allington and is a sister book to his first book Learn to Write DAX (first released Dec 2015). Super Charge Power BI Desktop uses the same learning and practice exercise framework as used in Learn to Write DAX however the entire book is written using the Power BI Desktop user interface. Unfortunately simply reading a book is normally not enough for Excel users wanting to get the most out of Power BI Desktop and to learn the DAX language - most people will also need some practice. Super Charge Power BI Desktop is different to other books - it is written in such a way to clearly explain the concepts of Power BI data modelling while at the same time giving hands-on practice to deeply engage the reader to help the new knowledge and concepts stick. The book first presents the theory, then provides worked through sample exercises demonstrating each of the concepts, and finally it provides the reader with practice exercises and answers to maximize learning retention.

This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel, and Power BI Master core DAX concepts, including calculated columns, measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year, working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations over hierarchies, including parent/child hierarchies Use DAX to express diverse and unusual relationships Measure DAX query performance with SQL Server Profiler and DAX Studio

Der heutige Kunde ist nicht mehr l\u00e4nger nur der "Abnehmer" von Produkten und Dienstleistungen. In unserer vernetzten Gesellschaft besitzt er eine eigene Stimme und teilt seine Erfahrungen intensiv mit anderen Kunden. Er nutzt die Transparenz des Internets \u00fcber Preise und M\u00e4rkte aus, um intelligente Kaufentscheidungen zu treffen. Daher wird es f\u00fcr Unternehmen immer wichtiger eine lernende Beziehung zum Kunden auf Augenh\u00f6he zu etablieren und Wissen vom, \u00fcber und gemeinsam mit dem Kunden zu entwickeln. Nur so kann das Unternehmen wettbewerbsf\u00e4hige L\u00f6sungen zur passgenauen Befriedigung des Kundenbed\u00fcrfnisses bereitstellen. Mit dem Knowledge Blueprint for Customer Relationship Management (KnowBlueC) stellt der Autor eine strukturierte Systematik vor, die ein Unternehmen auf dem Weg zur smarten und kundenzentrierten Wissensorganisation f\u00fchrt. Ein "Blick hinter die Kulissen" rund um Customer Artificial Intelligence erlaubt es dem Leser zudem aktuelle Hype-Themen wie Big Data, Business Analytics und Data Mining, Machine Learning, Neuronale Netze und (Chat-)Bots besser zu verstehen und f\u00fcr den eigenen Unternehmenseinsatz einzusch\u00e4tzen. Vielf\u00e4ltige Workshopanteile mit konkreten Verfahren, Methoden und Vorlagen erm\u00f6glichen die direkte Umsetzung im Unternehmen.

Solve real-world business problems by learning how to create common industry key performance indicators and other calculations using DAX within Microsoft products such as Power BI, SQL Server, and Excel. Key Features Learn to write sophisticated DAX queries to solve business intelligence and data analytics challenges Handle performance issues and optimization within the data model, DAX calculations and more Solve business issues with Microsoft Excel, Power BI, and SQL Server using DAX queries Book Description DAX provides an extra edge by extracting key information from the data that is already present in your model. Filled with examples of practical, real-world calculations geared toward business metrics and key performance indicators, this cookbook features solutions that you can apply for your own business analysis needs. You'll learn to write various DAX expressions and functions to understand how DAX queries work. The book also covers sections on dates, time, and duration to help you deal with working days, time zones, and shifts. You'll then discover how to manipulate text and numbers to create dynamic titles and ranks, and deal with measure totals. Later, you'll explore common business metrics for finance, customers, employees, and projects. The book will also show you how to implement common industry metrics such as days of supply, mean time between failure, order cycle time and overall equipment effectiveness. In the concluding chapters, you'll learn to apply statistical formulas for covariance, kurtosis, and skewness. Finally, you'll explore advanced DAX patterns for interpolation, inverse aggregators, inverse slicers, and even forecasting with a deseasonalized correlation coefficient. By the end of this book, you'll have the skills you need to use DAX's functionality and flexibility in business intelligence and data analytics. What you will learn Understand how to create common calculations for dates, time, and duration Create key performance indicators (KPIs) and other business calculations Develop general DAX calculations that deal with text and numbers Discover new ideas and time-saving techniques for better calculations and models Perform advanced DAX calculations for solving statistical measures and other mathematical formulas Handle errors in DAX and learn how to debug DAX calculations Understand how to optimize your data models Who this book is for Business users, BI developers, data analysts, and SQL users who are looking for solutions to the challenges faced while solving analytical operations using DAX techniques and patterns will find this book useful. Basic knowledge of the DAX language and Microsoft services is mandatory.

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