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Evening Stars **Matusow Barbara**

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Barbara

The Santa Barbara PONY 12-year-old All-Star baseball team beat Agoura 5-4 in extra innings Monday evening in the championship game of the So-Cal North

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Regional. Alex ("Big Al")
Bagaw scoring the ...

*Santa Barbara PONY 12-Year-
Old All Stars Win Regional
Title*

By Tom Yun, CTVNews.ca

Writer Click here for
updates on this story
TORONTO, Ontario (CTV
Network) -- Look up to the
sky on Monday ...

*You'll be able to see Mars
and Venus in 'planetary
conjunction' Monday night*
The Barbara Fritchie
Classic's past two
champions, Brandon Price and
Cory Texter, are expected to
compete in this year's race
at the Frederick

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Fairgrounds. Those were the first names race ...

Barbara Fritchie Classic returns

Authorities say 3 people are being transported to the hospital, one is being airlifted to Cottage Hospital in Santa Barbara. There is an ongoing investigation into the crash. Poli ...

3 injured, 1 airlifted after crash in Santa Maria

A major accident on Highway 154 Friday evening after a motorcyclist ran into a vehicle. The crash happened east of Cachuma Lake, in the Santa Ynez Valley just after

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9 p.m. The motorcyclist suffered ...

Motorcyclist crashes into vehicle on Highway 154

Amanda Mealing shared a cryptic tweet on Thursday after the Queen made a visit to the ITV soap's set in Salford ...

Corrie fans think Casualty star is joining soap after 'letting it slip'

Fashion forward? Maybe more like fashion faux pas. The fans on social media weren't exactly raving about the new All-Star jerseys that were on display Tuesday night. No classic ...

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MLB All-Star Game uniforms not drawing All-Star reviews
On the night she was killed in 1980, 19-year-old Barbara Mae Tucker frantically tried to flag down passing cars. The sophomore had been walking to an evening class at Mt. Hood Community College ...

'I just can't let it rest': Solving Barbara Tucker's murder

When it comes to skincare, Minnie Driver has her routine down pat. The actress is passionate about caring for her complexion and abides by a strict evening routine, involving multiple steps. And ...

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Minnie Driver shares her evening skincare regime

A fourth wrote: "So she was a national treasure who was also a TV star, she deserved another tribute tonight. Disgusting." DON'T MISS... Barbara Windsor's warning to EastEnders producer over ...

BAFTA viewers angry Barbara Windsor not honoured at TV awards as show defends decision

The 95-year-old monarch was given a red carpet welcome to the Salford-based set to celebrate the ITV soap's 60th anniversary ...

Coronation Street stars

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asked about 'trouble' on the soap by the Queen

Clearwater police say, people who live on the beach, have a business there or a legitimate reason to travel there will still be allowed to do so.

Clearwater Beach to shut down Tuesday evening, prior to Elsa's Florida landfall
Editor's Note: The author of the forthcoming Barbara Walters biography is USA ... actors and sport stars - and she knew how to make them talk. She fished with Fidel Castro, dated John Warner ...

USA TODAY's Susan Page to

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*release Barbara Walters
biography*

What happened on Legion Field that evening was the birth of an icon and ... of his siblings who still lives in the City of Santa Barbara. Bruce is close by in Lompoc. Anthony's son Cherokee was a star ...

*Santa Barbara's Great
Cunningham Brothers*

"An Evening with Renée Elise Goldsberry" (Jan. 15): The "Hamilton" star played Angelica Schuyler in the original ... All shows take place at Barbara B. Mann Performing Arts Hall, 13350 FSW Parkway, ...

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Symphony season in Fort Myers, Naples: A 'Hamilton' star, big anniversaries and more

INDEPENDENCE Day meant fun times for folks who gathered over the weekend for family barbecues and fireworks, which seemed extra special this year after a pandemic hiatus. American flags were ...

Country clubs come out with fireworks, barbecues for the Fourth of July

Michael Childers' star-studded musical production of One Night ... This year's show benefits Barbara Sinatra Children's Center, which is celebrating its

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35th anniversary. One Night Only is now ...

Lily Tomlin Headlines An All-Star Cast As ONE NIGHT ONLY Roars Back At The McCallum Theatre

Please give an overall site rating: ...

Santa Barbara County takes down SLO County in FCA All-Star game

Jun. 27—The FCA All-Star Classic made its return Saturday at Huyck Stadium in Lompoc. The team from Northern Santa Barbara County knew that. The San Luis Obispo County squad apparently didn't get the ...

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A look at the system that produces the elite of television newscasters features incisive profiles, candid observations, and numerous anecdotes, as it portrays the personalities, power struggles, and ratings wars behind the network evening news

From a gullible cub reporter with the Daily Herald in Biloxi and Gulfport, to the peerless beat reporter for the Los Angeles Times covering civil rights in the South, Jack Nelson was

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dedicated to exposing injustice and corruption wherever he found it. Once he realized that segregation was another form of corruption, he became a premier reporter of the civil rights movement. Nelson was, through his steely commitment to journalism, a chronicler of great events, a witness to news, a shaper and reshaper of viewpoints, and indeed one of the most important journalists of the twentieth century.

Each volume of the Dictionary of World Biography contains 250 entries on the lives of the

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individuals who shaped their times and left their mark on world history. This is not a who's who. Instead, each entry provides an in-depth essay on the life and career of the individual concerned. Essays commence with a quick reference section that provides basic facts on the individual's life and achievements. The extended biography places the life and works of the individual within an historical context, and the summary at the end of each essay provides a synopsis of the individual's place in history. All entries conclude with a fully annotated bibliography.

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“If a judgment were ever rendered on all the multi-million words I have spoken into microphones, I hope something like this could be said: ‘He [Huntley] had a great respect, almost an awe, of the medium in which he worked. He regarded it as a privilege, not a license.... Perhaps the best I might hope is that by some accident of voice tone or arrangement of words I did, on a few occasions, excite, exhort, annoy or provoke a few of my fellow human beings to think with their heads, not the viscera’”—Chet Huntley. This biography of NBC newsman

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Chet Huntley, who, along with David Brinkley, anchored NBC's "Huntley-Brinkley Report," covers his youth on a farm in Montana, his education and his graduation from the University of Washington, his development as a radio personality and news reporter for stations in Seattle, Spokane, Portland, and his work for CBS, ABC and NBC radio and television in Los Angeles from 1939 to 1955. It also details his move to New York and his work on the "Huntley-Brinkley Report" from 1956 to 1970, his retirement from the news business, his supervision of the

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development of the Big Sky Ski resort in Montana, and his death from cancer in 1974 at the age of 62.

This book chronicles the careers, communication styles, and lives of twelve prominent women in television broadcasting and discusses the obstacles and opportunities in the television broadcasting field as they relate to women. The importance of the role of television anchor seems insignificant when compared to the career milestones of women in more academic fields, yet the role of messenger_the person who delivers news_is one of

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the most visible and
prestigious in America.

One of the most successful public relations campaigns in history, featuring heroic astronauts, press-savvy rocket scientists, enthusiastic reporters, deep-pocketed defense contractors, and Tang. In July 1969, ninety-four percent of American televisions were tuned to coverage of Apollo 11's mission to the moon. How did space exploration, once the purview of rocket scientists, reach a larger audience than *My Three Sons*? Why did a government program whose standard operating

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procedure had been secrecy turn its greatest achievement into a communal experience? In *Marketing the Moon*, David Meerman Scott and Richard Jurek tell the story of one of the most successful marketing and public relations campaigns in history: the selling of the Apollo program. Primed by science fiction, magazine articles, and appearances by Wernher von Braun on the "Tomorrowland" segments of the Disneyland prime time television show, Americans were a receptive audience for NASA's pioneering "brand journalism." Scott and Jurek describe sophisticated efforts by NASA and its many

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contractors to market the facts about space travel—through press releases, bylined articles, lavishly detailed background materials, and fully produced radio and television features—rather than push an agenda.

American astronauts, who signed exclusive agreements with Life magazine, became the heroic and patriotic faces of the program. And there was some judicious product placement:

Hasselblad was the “first camera on the moon”; Sony cassette recorders and supplies of Tang were on board the capsule; and astronauts were equipped

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with the Exer-Genie personal exerciser. Everyone wanted a place on the bandwagon.

Generously illustrated with vintage photographs, artwork, and advertisements, many never published before, *Marketing the Moon* shows that when Neil Armstrong took that giant leap for mankind, it was a triumph not just for American engineering and rocketry but for American marketing and public relations.

This concise history of the news broadcasting industry will appeal to both students and general readers.

Stretching from the "radio days" of the 1920s and 1930s

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and the early era of television after World War II through to the present, the book shows how commercial interests, regulatory matters, and financial considerations have long shaped the broadcasting business. The network dominance of the 1950s ushered in the new prominence of the "anchorman," a distinctly American development, and gave birth to the "golden age" of TV broadcasting, which featured hard-hitting news and documentaries epitomized by the reports by CBS's Edward R. Murrow. Financial pressures and advertising concerns in the

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1960s led the networks to veer away from their commitment to serve the public interest, and "tabloid" television - celebrity, gossip-driven "soft news" - and news "magazines" became increasingly widespread. In the 1980s cable news further transformed broadcasting, igniting intense competition for viewers in the media marketplace. Focusing on both national and local news, this stimulating volume examines the evolution of broadcast journalism. It also considers how new electronic technologies will affect news delivery in the 21st

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century, and whether television news can still both serve the public interest and maintain an audience.

Harry Reasoner was one of the most trusted and well-liked journalists of the golden age of network television news. Whether anchoring the evening newscast on CBS in the 1960s or on ABC in the 1970s, providing in-depth reporting on 60 Minutes, or hosting numerous special programs covering civil rights struggles, the Vietnam War, and Watergate, Reasoner had "that almost mystical quality it seems to take for

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good television reporting, exuding this atmosphere of truth and believability," in the words of Walter Cronkite. Yet his reassuring manner and urbane, often witty, on-air persona masked a man who was far more complex and contradictory. Though gifted with the intelligence and drive to rise to the top of his profession, Reasoner was regarded by many colleagues as lazy and self-indulgent, a man who never achieved his full potential despite his many accomplishments. Harry Reasoner: A Life in the News covers the entire sweep of this enigmatic journalist's life and career. Douglass K.

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Daniel opens with Reasoner's Depression-era Midwestern upbringing and follows him through his early work in newspapers and radio before he joined CBS in 1956. Focusing on Reasoner's thirty-five-year tenure in television news, Daniel presents fascinating, behind-the-scenes accounts of Reasoner's key role in founding the top-rated newsmagazine 60 Minutes. He also explores Reasoner's highly publicized move to ABC in 1970, where he anchored the nightly newscast, first with Howard K. Smith and later with Barbara Walters—a disastrous pairing from which

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Reasoner's career never fully recovered. Based on scores of interviews and unpublished letters, memos, and other primary sources, this first biography of the man once rated second in credibility only to Walter Cronkite illuminates an entire era in broadcast journalism, as well as many of the unique personalities, from Andy Rooney to Mike Wallace, who made that era distinctive.

In 60 essays, this volume profiles American journalists from colonial times to the present--reporters, editors, publishers, photographers,

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and broadcasters--whose careers reflected major developments in their profession and in the history of the United States. In a speech to Newsweek correspondents in 1963, publisher Philip Graham described journalism as "the first rough draft of history." These journalists confronted and helped to shape the discussion of major issues and events in American history, from the American revolution through abolition, westward expansion, the Civil War, the civil rights movement, immigration, and the women's movement, as well as major constitutional issues

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involving the First Amendment protection of freedom of the press. Biographies of well-known journalists, from Benjamin Franklin and Thomas Paine to Walter Cronkite and Rupert Murdoch, appear alongside some who may be less familiar, such as Elias Boudinot, founder of the first Cherokee language newspaper; Abraham Cahan, editor of the Jewish Daily Forward; and Daniel Craig, who in the 1830s used carrier pigeons to ferry the news. Other subjects include Margaret Green Draper, the revolutionary printer; Claude Barnett, founder of the Associated Negro Press;

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photojournalist Margaret Bourke-White; war correspondent Ernie Pyle; and Allen Neuharth, founder of USA Today. Illustrations, fact boxes, and quotations from the subjects themselves make this volume an indispensable reference for students of American history as well as a fascinating read. Journalists profiled include: Horace Greeley Frederick Douglass Mark Twain Thomas Nast Joseph Pulitzer Nellie Bly William Randolph Hearst Ida Wells-Barnett H. L. Mencken Dorothy Thompson Walter Winchell Red Smith Edward R. Murrow Walter Cronkite Bernard Shaw Cokie Roberts

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many more

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