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Iacocca: An Autobiography is Lee Iacocca's best selling autobiography, co-authored with William Novak and originally published in 1984. Most of the book is taken up with reminiscences of Iacocca's career in the car industry, first with the Ford Motor Company , then the Chrysler Corporation .

[Iacocca: An Autobiography - Wikipedia](#)

Iacocca: An Autobiography is the fascinating story of Lee Iacocca, a business legend. He helped shape Ford into the number two US auto maker and then saved Chrysler from going out of business. ... From there, he began his stellar rise through the ranks to become the head of the Ford Division in

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1960.

Iacocca: An Autobiography by Lee Iacocca

Iacocca An Autobiography. by. Lee; Novak, William Iacocca.

3.90 · Rating details · 29 ratings · 6 reviews. He ' s an American legend, a straight-shooting businessman who brought Chrysler back from the brink and in the process became a media celebrity, newsmaker, and a man many had urged to run for president. The son of Italian immigrants, Lee Iacocca rose spectacularly through the ranks of Ford Motor Company to become its president, only to be toppled eight years later in a power.

[Iacocca An Autobiography by Lee Iacocca - Goodreads](#)

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The autobiography of Lee Iacocca a unique, inspiring, provocative, and one of a kind American success story in the very competitive Automobile Industry, first with Ford Motor Company, and then with the miraculous rebirth of Chrysler Corporation. Illustrated with photographs. Seller Inventory # 005166.

Iacocca an Autobiography by Lee Iacocca with William Novak ...

Lee A. Iacocca, William Novak. Bantam Books, 1986 - Biography & Autobiography - 365 pages. 6 Reviews. "Vintage Iacocca . . . He is fast-talking, blunt, boastful, and unabashedly patriotic. Lee...

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Iacocca: An Autobiography - Lee A. Iacocca, William Novak ...

About the Author Lee Iacocca was the president of Ford Motor Company and chairman of the Chrysler Corporation. In retirement, he devoted his time to the Iacocca Family Foundation, which raises money for diabetes research. Lee Iacocca died in 2019.

Iacocca: An Autobiography: Iacocca, Lee, Novak, William ...

Growing up in the seventies even in Australia you heard things about Lee Iacocca in the newspapers and on the news and not all good particularly around the time Chrysler pulled the pin on Australia after making a deal with Mitsubishi. Being a student of history I knew that there was more to the Man than what we read in the papers.

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Iacocca - An Autobiography: Iacocca, Lee: 9780553171389

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Two books written by Iacocca, his 1984 autobiography Iacocca and Talking Straight (1988), became best-sellers. He even made an appearance on the popular 1980s TV show Miami Vice . Life After...

Lee Iacocca - Spouse, Quotes & Mustang - Biography

Lido Anthony "Lee" Iacocca was an American automobile executive best known for the development of Ford Mustang and Pinto cars, while at the Ford Motor Company in the 1960s, and for reviving the Chrysler Corporation as its CEO during the 1980s. He was president and CEO of Chrysler

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from 1978 and chairman from 1979, until his retirement at the end of 1992. He was one of the few executives to preside over the operations of two of the Big Three automakers. Iacocca authored or co-authored several books.

[Lee Iacocca - Wikipedia](#)

Lee Iacocca is the former chairman of Chrysler Corporation and the author of *Talking Straight* and the autobiography *Iacocca*.

[Iacocca: An Autobiography by Lee Iacocca, William Novak ...](#)

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Iacocca is an autobiography that captures the life and times of the son of an Italian immigrant family living his American dream. The autobiography covers a background analysis on Iacocca's father, his marriage and final settlement in America before traversing through the life of Lee Iacocca.

[Iacocca By Lee Iacocca, William Novak – Book Review](#)

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Iacocca: An Autobiography by Lee Iacocca (Paperback / softback) Amazing Value
Title: Iacocca: An Autobiography
Format: Paperback / softback Type: BOOK Publisher: Bantam Books UK Release Date: 19860601 Language: English.

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Erik Rostad discuss book 13 of the 2017 Books of Titans
Reading list – Iacocca: An Autobiography by Lee Iacocca.

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