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Michael E. Raynor is a director with Deloitte Services LP. He works with senior executives in the world ' s leading corporations across a wide range of industries. He is the author of three critically acclaimed books:

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The Innovator's Solution,
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Christensen, The Strategy Paradox,
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more concentrated on producing new growth through disruptive markets rather than on maintaining dominance in the presence of disruptive innovation. That being said, the specific details on generating new growth areas are equally applicable to avoiding being toppled by a new

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In The Innovator ' s Solution, Clayton Christensen and coauthor Michael E. Raynor build on Christensen ' s groundbreaking disruptive innovation

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research to help all companies understand how to become disruptors themselves.

The Innovator's Solution by Clayton Christensen

The solution to the innovator ' s dilemma is two-fold: first, get top-level

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Innovator ' s Solution, Clayton Christensen and coauthor Michael E. Raynor build on Christensen ' s groundbreaking disruptive innovation research to help all companies understand how to become disruptors themselves.

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The Innovators Solution By Clayton Christensen

The Innovator ' s Dilemma gets more of the headlines, but the follow-up book by Clayton Christensen, The Innovator ' s Solution, is a far more useful piece of work. The

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Innovator 's Solution starts out by describing the ' dilemma ' , and in one chapter removes the need to even read the original work.

8 Principles of The Innovator ' s Solution

The Innovators Solution by Clayton

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The Innovators Solution by Clayton Christensen

The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail, generally referred to as The Innovator's Dilemma, first published in 1997, is the best-known work of the Harvard professor and

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businessman Clayton Christensen.

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The Innovator's Solution - Summary and Insights

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Questioning allows innovators to
break out of the status quo and ...

Clayton M. Christensen was the Kim B.
Clark Professor of Business
Administration at Harvard Business

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The Innovator ' s DNA - Harvard Business Review

In his international bestseller The Innovator's Dilemma, Clayton M. Christensen exposed this crushing paradox behind the failure of many

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industry leaders: by placing too much focus on pleasing their most profitable customers, these firms actually paved the way for their own demise by ignoring the disruptive techno

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In The Innovator ' s Prescription, Clay Christensen applies the principles of disruptive innovation to the broken health care system with two pioneers in the field—Dr. Jerome Grossman and Dr. Jason Hwang.

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The Innovator's Prescription by Clayton Christensen

In The Innovator ' s Solution, Clayton Christensen and Michael Raynor expand on the idea of disruption, explaining how companies can and should become disruptors themselves. This classic work shows just how

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Clayton Magleby Christensen was an
American academic and business

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Clayton Christensen is a consultant who developed the theory of "disruptive innovation", which has been called the most influential business idea of the early 21st century. Christensen introduced "disruption" in his 1997 book *The Innovator's Dilemma*, and it led *The Economist* to term him "the most

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influential management thinker of his time." He served as the Kim B. Clark Professor of Business Administration at the Harvard Business School, and was also a le

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Innovator 's Dilemma: When New Technologies Cause Great Firms to Fail (Cambridge, MA: Harvard Business School Publishing, 1997).
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Coined in the early 1990s by Harvard
Business School professor Clayton

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Christensen, the term has become virtually ubiquitous from Wall Street to Silicon Valley. Consequently, it ' s also one of the most misunderstood and misapplied terms in the business lexicon. Disruptive Innovations are NOT breakthrough technologies that make good products ...

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