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What Columbia Business School professor Joseph E. Stiglitz proposes is a global minimum corporate-income tax. If the US and EU did this, multinational corporations would finally be forced to pay their fair share of taxes. Currently, the OECD/G20 Base Erosion and Profit Shifting Project is the only initiative to try to rethink taxation of multinationals.

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Hubbard has applied his research interests in business (as a consultant on taxation and corporate finance to many corporations), in government (as deputy assistant of the U.S. Treasury Department and as a consultant to the Federal Reserve Board, Federal Reserve Bank of New York and many government agencies) and in academia (in faculty collaboration or visiting appointments at Columbia ...

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American companies have lost the most ground in the middle tier of recognizable brand names, says George T. Haley, professor of marketing at the University of New Haven's School of Business. One area from which U.S. brands are feeling the pressure is the Asia-Pacific region, which harbors the fastest-growing emerging markets today.

The Impact of Multinational Corporations – Introduction to ...

Prem Parameswaran (born October 4, 1968) is the Group Chief Financial Officer and President of Eros International Plc's North America operations. Parameswaran joined Eros International Plc in 2015. Early life. Parameswaran was born in the US to Indian parents and grew up in Scarsdale, New York.

Prem Parameswaran - Wikipedia

Bruce Mitchel Kogut (born 1953) is an American organizational theorist, and Professor of Leadership and Ethics Director of the Columbia Business School. He is particularly known for his work with Udo Zander on knowledge-based theory of the firm.

Bruce Kogut - Wikipedia

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